

## **Annex E - Survey Questionnaires**

**Annex E1 – High Street Mini-Survey**



Q1

M/F	Approx age						Party size	
	Teen	20-30	30-40	40-50	50-60	60+	Adults	Kids

Q2 Where have you come from ?

Q3 How did you travel to Dorking?

Car	Bus	Train	Bike	M/Cycle	Foot	Other

Q4 What do you find attractive about Dorking?

Q5 What was your reason for coming to Dorking today?

Essential shopping eg food	Leisure shopping	See friends social	Pub and or eating	Tourist	Essential admin eg bank	Other

Q6 How often do you come to Dorking?

Daily	2-3 times a week	Weekly	Monthly	Rarely	First visit

Q7 Final question is there anything in your view that Dorking lacks that would improve it for you?

## Dorking Needs Action

**Thank you for taking the time to complete our survey.** You may have received this through your school or a local organisation, or directly from Dorking DNA - Dorking Needs Action. If you have already completed this survey, please feel free to pass it on to somebody else. Dorking DNA is an initiative **led by a team of local volunteers** working with the community to undertake a healthcheck of Dorking and its surrounding area. Healthchecks are community-led programmes to review, prioritise and implement the needs of communities in and around market towns, looking at the areas of Transport, the Environment, the Economy, and Social and Community issues. Your opinions are invaluable to us, as we seek to represent the views of the people of Dorking and surrounding areas, and to **understand the issues which you consider to be a priority for improvement**. If you are interested in further information about our work please ring 01306 879182 or visit [www.dorkingdna.org](http://www.dorkingdna.org)

**Please work through the questionnaire and answer each question.** If you are unable or unwilling to fill in a particular question, please leave it blank. When you have finished, please

- post in the Freepost envelope provided
- or put in the box provided
- or post to Helen Thomas, c/o MVDC, Pippbrook, Dorking, Surrey RH4 1SJ no later than **21 March 2007**

**Section 1: General**

Q1 How would you rate each of the following features of Dorking? Please tick only one option for each statement below. If you do not have an opinion /don't know, please select this option rather than leaving it blank.

	Excellent	Quite good	Average	Quite poor	Very poor	Don't Know/ no opinion
The friendliness of the people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The uniqueness of its character and community feel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Its heritage and visitor attractions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Its location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The range of inexpensive shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promotion of Dorking to visitors/tourists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Its childcare facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Its range of activities for children	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Its schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q2 (a) On the list below, which one feature do you think is most important for Dorking to improve? Tick the relevant box.

<b>Q2 (a) Most like Dorking to improve</b> <i>Choose <b>one</b> only – please tick</i>	✓
Friendliness	<input type="checkbox"/>
Visitor attractions	<input type="checkbox"/>
The range of inexpensive shops	<input type="checkbox"/>
Tourist information	<input type="checkbox"/>
Childcare facilities	<input type="checkbox"/>
Range of activities for children	<input type="checkbox"/>
Schools	<input type="checkbox"/>

Q2 (b) Which other three features would you most like Dorking to improve? Please tick up to three others.

<b>Q2 (b) Also like Dorking to improve</b> <i>Choose up to <b>three</b> – please tick</i>	✓
Friendliness	<input type="checkbox"/>
Visitor attractions	<input type="checkbox"/>
The range of inexpensive shops	<input type="checkbox"/>
Tourist information	<input type="checkbox"/>
Childcare facilities	<input type="checkbox"/>
Range of activities for children	<input type="checkbox"/>
Schools	<input type="checkbox"/>

## Section 2: Community

Q3 How would you rate each of the following features of our **community**, choosing your answer from the list below? Please tick one option for each statement below. If you do not have an opinion /don't know, please tick this option rather than leaving it blank.

	Excellent	Quite good	Average	Quite poor	Very poor	Don't Know/ no opinion
Community events and integration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable, social housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provision for homeless people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leisure and entertainment facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Police presence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth provision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support services for elderly people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult and family learning provision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety in the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transport to surgeries, dentists and hospitals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local council communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4 (a) On the list below, which one feature of **community life** do you think is most important for Dorking to improve? Tick the relevant box.

Q4 (a) Most like Dorking to improve <i>Choose one only – please tick</i>	✓
Community events and integration	<input type="checkbox"/>
Affordable, social housing	<input type="checkbox"/>
Provision for homeless people	<input type="checkbox"/>
Leisure and entertainment facilities	<input type="checkbox"/>
Police presence	<input type="checkbox"/>
Youth provision	<input type="checkbox"/>
Support services for elderly people	<input type="checkbox"/>
Adult and family learning provision	<input type="checkbox"/>
Safety in the community	<input type="checkbox"/>
Transport to surgeries, dentists and hospitals	<input type="checkbox"/>
Local council communication	<input type="checkbox"/>

Q4 (b) Which other three features of **community life** would you most like Dorking to improve? Please tick up to three others.

Q4 (b) Also like Dorking to improve <i>Choose up to three – please tick</i>	✓
Community events and integration	<input type="checkbox"/>
Affordable, social housing	<input type="checkbox"/>
Provision for homeless people	<input type="checkbox"/>
Leisure and entertainment facilities	<input type="checkbox"/>
Police presence	<input type="checkbox"/>
Youth provision	<input type="checkbox"/>
Support services for elderly people	<input type="checkbox"/>
Adult and family learning provision	<input type="checkbox"/>
Safety in the community	<input type="checkbox"/>
Transport to surgeries, dentists and hospitals	<input type="checkbox"/>
Local council communication	<input type="checkbox"/>

**Section 3: Environment**

Q5 How would you rate each of the following features of our environment, choosing your answer from the list below? Please tick one option for each statement below. If you do not have an opinion / don't know, please select this option rather than leaving it blank.

	Excellent	Quite good	Average	Quite poor	Very poor	Don't Know/ no opinion
Dorking's surrounding countryside and villages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of countryside access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The diversity of wildlife in and around Dorking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The green spaces in or close to Dorking, e.g. Meadowbank, Cotmandene, The Nower and Glory Woods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town centre attractiveness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town centre interest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Roadside hanging baskets and flower beds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Older houses and buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town pathways and passages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dorking as a place to live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q6 (a) On the list below, which one feature of our **environment** do you think is most important for Dorking to improve? Tick the relevant box.

Q6 (a) Most like Dorking to improve <i>Choose one only – please tick</i>	✓
Dorking's surrounding countryside and villages	<input type="checkbox"/>
Ease of countryside access	<input type="checkbox"/>
The diversity of wildlife in and around Dorking	<input type="checkbox"/>
The green spaces in or close to Dorking.	<input type="checkbox"/>
Town centre attractiveness	<input type="checkbox"/>
Town centre interest	<input type="checkbox"/>
Roadside hanging baskets and flower beds	<input type="checkbox"/>
Older houses and buildings	<input type="checkbox"/>
Town pathways and passages	<input type="checkbox"/>
Dorking as a place to live	<input type="checkbox"/>

Q6 (b) Which other three features of our **environment** would you most like Dorking to improve? Please tick up to three others.

Q6 (b) Also like Dorking to improve <i>Choose up to three – please tick</i>	✓
Dorking's surrounding countryside and villages	<input type="checkbox"/>
Ease of countryside access	<input type="checkbox"/>
The diversity of wildlife in and around Dorking	<input type="checkbox"/>
The green spaces in or close to Dorking.	<input type="checkbox"/>
Town centre attractiveness	<input type="checkbox"/>
Town centre interest	<input type="checkbox"/>
Roadside hanging baskets and flower beds	<input type="checkbox"/>
Older houses and buildings	<input type="checkbox"/>
Town pathways and passages	<input type="checkbox"/>
Dorking as a place to live	<input type="checkbox"/>

**Section 4: Transport:**

Q7 How would you rate each of the following features of our transport, choosing your answer from the list below? Please tick only one option for each statement below. If you do not have an opinion / don't know, please select this option rather than leaving it blank.

	Excellent	Quite Good	Average	Quite Poor	Very Poor	Don't Know/ No opinion
Ease and safety of walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease and safety of cycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian crossing facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High Street parking provision	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking provision elsewhere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cycle infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic and traffic congestion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wheelchair access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition and width of pavements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q8 (a) On the list below, which one feature of **transport** do you think is most important for Dorking to improve? Tick the relevant box

Q8 (a) Most like Dorking to improve <i>Choose one only – please tick</i>	✓
Ease and safety of walking	<input type="checkbox"/>
Ease and safety of cycling	<input type="checkbox"/>
Pedestrian crossing facilities	<input type="checkbox"/>
High Street parking provision	<input type="checkbox"/>
Parking provision elsewhere	<input type="checkbox"/>
Public transport	<input type="checkbox"/>
Taxi services	<input type="checkbox"/>
Public transport information	<input type="checkbox"/>
Cycle infrastructure	<input type="checkbox"/>
Traffic and traffic congestion	<input type="checkbox"/>
Wheelchair access	<input type="checkbox"/>
Condition and width of pavements	<input type="checkbox"/>

Q8 (b) Which other three features of **transport** would you most like Dorking to improve? Please tick up to three others.

Q8 (b) Also like Dorking to improve <i>Choose up to three – please tick</i>	✓
Ease and safety of walking	<input type="checkbox"/>
Ease and safety of cycling	<input type="checkbox"/>
Pedestrian crossing facilities	<input type="checkbox"/>
High Street parking provision	<input type="checkbox"/>
Parking provision elsewhere	<input type="checkbox"/>
Public transport	<input type="checkbox"/>
Taxi services	<input type="checkbox"/>
Public transport information	<input type="checkbox"/>
Cycle infrastructure	<input type="checkbox"/>
Traffic and traffic congestion	<input type="checkbox"/>
Wheelchair access	<input type="checkbox"/>
Condition and width of pavements	<input type="checkbox"/>

**Section 5: The Local Economy**

Q9 How would you rate each of the features of the local economy in the list below? Please tick only one option for each statement below. If you do not have an opinion / don't know, please select this option rather than leaving it blank.

	Excellent	Quite good	Average	Quite poor	Very poor	Don't Know/ no opinion
Supermarkets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other smaller food shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clothes and shoe shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gift shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bookshops, stationers, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hardware shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retailers of large electrical items like TVs and white goods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Specialist shops e.g. antiques, creative arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal services like hairdressing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cafes, coffee bars or sandwich shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q10 (a) On the list below, which one facility in Dorking do you think is most important for Dorking to improve? Tick one box.

Q10 (a) Most like Dorking to improve <i>Choose one only – please tick</i>	✓
Supermarkets	
Other smaller food shops	
Clothes and shoe shops	
Gift shops	
Bookshops, stationers, etc.	
Hardware shops	
Retailers of large electrical items like TVs and white goods	
Specialist shops e.g. antiques, creative arts	
Personal services like hairdressing	
Restaurants	
Cafes, coffee bars or sandwich shops	

Q10 (b) Which other three features of our local economy you would most like Dorking to improve? Please pick up to three others, and tick the relevant boxes

Q10 (b) Also like Dorking to improve <i>Choose up to three – please tick</i>	✓
Supermarkets	
Other smaller food shops	
Clothes and shoe shops	
Gift shops	
Bookshops, stationers, etc.	
Hardware shops	
Retailers of large electrical items like TVs and white goods	
Specialist shops e.g. antiques, creative arts	
Personal services like hairdressing	
Restaurants	
Cafes, coffee bars or sandwich shops	

Q11 How often do you use the following facilities in Dorking town centre in preference to other locations?

	Never	Occasionally	Mostly or always	Not applicable: I don't use such facilities anywhere
Supermarkets				
Other smaller food shops				
Clothes and shoe shops				
Gift shops				
Bookshops, stationers etc.				
Hardware shops				
Retailers of large electrical items like TVs and white goods				
Specialist shops e.g. antiques, creative arts				
Personal services like hairdressing				
Restaurants				
Cafes, coffee bars or sandwich shops				



**Section 6: About You**

**Q12 Thank you so much for taking the time to complete this questionnaire.** It will help us considerably with our analysis if we know a bit more about you and your household. Please answer as much of this section as you wish. For each statement, please circle the relevant answer.

Age group                                      teenager    20-29    30-39    40-49    50-59    60+

Sex    Male                      Female

Number of adults in household    1    2    3    4    5    6+

Number of children in household    0    1    2    3    4    5    6+

Does your household own or have access to the following?

one car                                      two or more cars                                      motorbike / motor scooter

one or more bus passes                                      one or more rail season tickets

one or more bicycles                                      none of these

Postcode                     

**Section 7: Any Other Views or Ideas**